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MOORE

ENAMELED WARE

*The Symbol
of Quality*

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THE MOORE ENAMELING & MFG. CO.
WEST LAFAYETTE, OHIO

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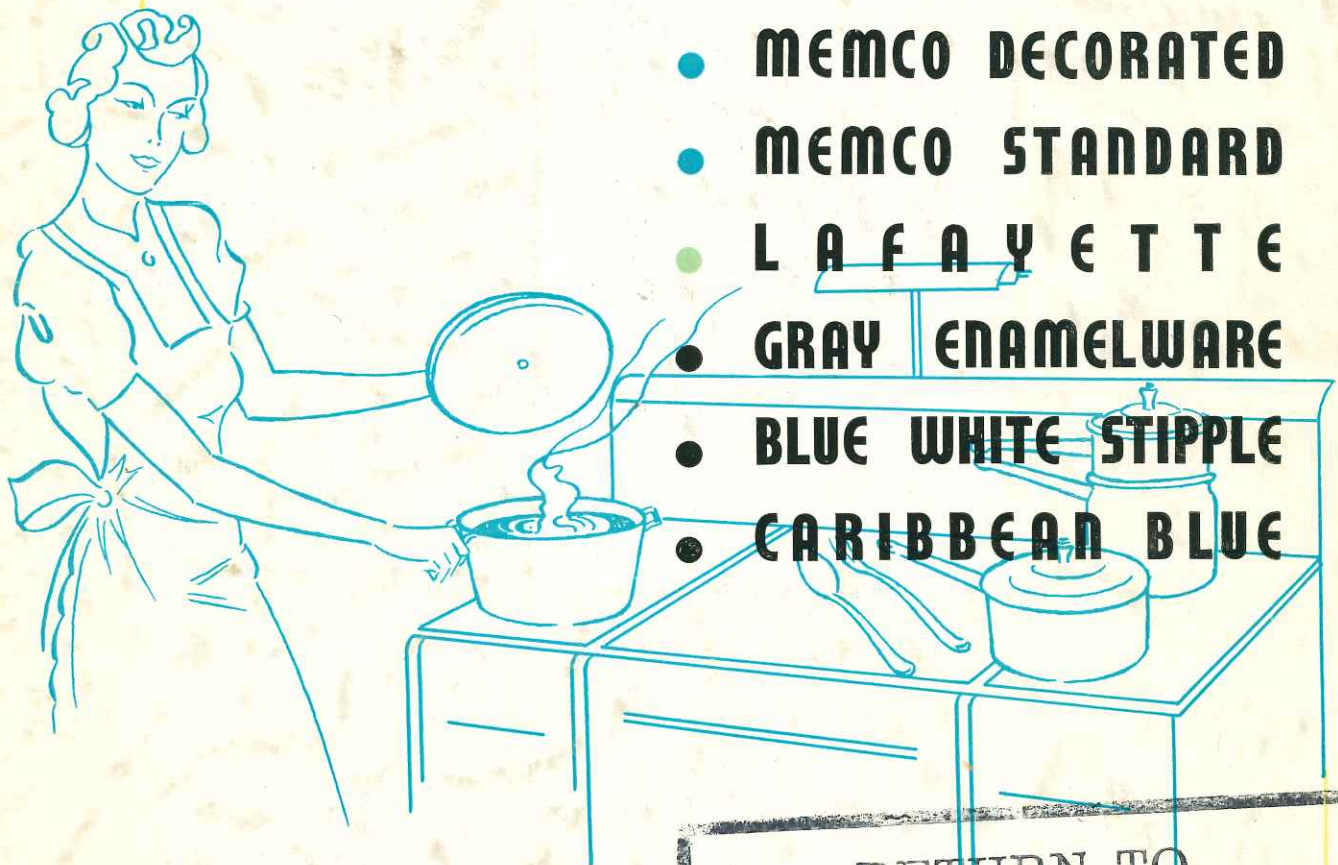
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VITREOUS ENAMELED

... HOUSEHOLD UTENSILS ...

JAN 18 1943



● M A R B L A R T

● E N A M L A R T

● M E M C O D E C O R A T E D

● M E M C O S T A N D A R D

● L A F A Y E T T E

● G R A Y E N A M E L W A R E

● B L U E W H I T E S T I P P L E

● C A R I B B E A N B L U E

RETURN TO
DESIGN DIV.

THE MOORE
ENAMELING & MFG. COMPANY
WEST LAFAYETTE, OHIO

BRANCH OFFICES AND DISPLAY ROOMS

New York, N. Y.
200 Fifth Avenue

Dallas, Texas
Gt. Nat'l Life Bldg.

Chicago, Ill.
Merchandise Mart

Boston, Mass.
25 Portland St.

Seattle, Wash.
1516 Second Ave.

Portland, Ore.
109 Security Bldg.

THE ROMANCE OF ENAMEL



ENAMELING emerges from the remote past as one of the intimate arts closely allied to the glass workers' and goldsmiths' crafts which existed, at times, in widely separated and unexpected places. It is fascinating to contemplate that these momentary forms of art, left by societies which have risen from successive dawns to project their rays of eastern glow across the centuries, enable us to appreciate the bewildering scope and some of the exquisite quality of a now obscure antiquity.

Enamelers were limited, at first, to jewelry and small pieces which could be fired with a blow-pipe or over a charcoal fire. It is most likely that the transition from the use of precious stones, by jewelers, to fused glass and thence to true enamel with its subtle opaque tints, and, later on, fine transparent colours, originated in the East, successive migrations westward having brought it to European nations.

Cloisonne, champleve, and painted enamels are the methods of workmanship which have been employed in the development of enameling down through the centuries.

In cloisonne, the outline of the design is made of thin strips of gold, usually soldered to the metal base, the spaces formed by these cloisons being filled with enamel ground to a fine paste. The work is fired until the glass paste melts. After repeated fillings and firings the completed piece is cleaned, ground level with the cloisons and polished. The Byzantine and Greek enamelers used this method, also the Chinese, Japanese, Russians and others.

In champleve enamels, the glass is melted into cavities cut out of solid metal. This was the natural adaptation of the cloisonne method when enamel came to be applied to bronze. The use of bronze made it necessary to use opaque colors for it was impossible to preserve the translucency of enamel upon the metal. The Persians used this method, as did the Indian enamelers of Jeypore, whose translucent reds, blues and greens have never been surpassed. Champleve was the method used in Celtic work, and by the earlier Limoges school of the 12th century and by the metal workers in the provinces of the Rhine. In Italy in the 14th century, delicate carvings in gold and silver were covered with thin coats of translucent enamel.

The so-called painted enamels, commonly known as Limoges enamels, were brought to perfection by the later school of Limoges in the 16th and 17th centuries. The metal was completely covered with enamel without any cloisons, the design being colored with transparent enamels. The new technic developed at Limoges became an art apart from the goldsmiths' work. The process first employed by the "miniature" painters of Limoges led eventually to painting the design in white on a dark ground, beneath transparent color, and, later, to Monochrome painting in white on a black or blue ground. This method was very popular during the revival of the art of enameling in France, England, and elsewhere at the beginning of this century.

The work of the enamelers at Limoges in the 16th and 17th century is of special interest to us today as it was out of this latest phase of the art of enameling that the widespread application of enamel in modern industry developed. Enamel had been used on iron to a limited extent in early times, but it was not until the middle of the 19th century that its use became such an important factor in modern life.

In 1861, or thereabouts, vitreous enameled cooking utensils were being made in America. This was a period of rapid advances in technical knowledge of all kinds, of the metallurgy of iron and steel, and the science of chemistry. Within three quarters of a century the enameled cooking utensil industry has grown to be the largest of its type in the world. The story of the development of new ways of using enamel is one of the romances of our modern industrial history.

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A MODERN TRIUMPH IN THE ENAMELED WARE INDUSTRY



MARBLART—a distinctive line of beautiful enameled ware art creations, originated and exclusively produced by "Moore's" patented process. MARBLART is available in Gray on a White field, or White on a Gray field, and is obtainable with Black and White MARBLART covers at no additional cost. A complete list of these items will be found on the following pages.



MARBLART FACTS AND FEATURES

"MARBLART" is the hall-mark of "Moore" for its masterpieces of modern creation among all quality vitreous enameled kitchen ware utensils, either of foreign or domestic origin.

It is the first line of this company, developed, patented and exclusively produced by us. These magnificent triple-coated wares for the modern kitchen readily reveal to the most casual observer with what infinite care every detail of artistic and technical perfection has been determined and expertly accomplished. "MARBLART" has only one price and one standard of durable excellence.

DETAILS OF ARTISTIC PERFECTION

"MARBLART" wares are distinguished and recognized by their incomparably beautiful lustre of polished marble. They are available in two sparkling color combinations. Porcelain white delicately marbled with silver gray and silver gray delicately marbled with porcelain white. Light reflected from the lustrous vitreous surface suggests the iridescent depth of polished marble itself. With what fine sense of truth have symmetry and grace of line in these wares been conciliated, so to speak, with functional design. "MARBLART," moreover, like art, is realistic in its beginnings. With the evolution of vitreous enameled wares for the modern kitchen, new requirements are met and additional refinements grow out of the old, but the basic purposes of pleasurable and useful service remain unchanged.

DETAILS OF TECHNICAL PERFECTION

"MARBLART" wares are produced with modern machinery, using specially developed materials, patented formulas and "Moore" patented process. The triple-coatings are fired in continuous furnaces with automatically controlled heat on extra heavy special porcelain enameling ingot iron base. One of the first requirements of an efficient vitreous enamel body, that it shall adhere to the metal under the stress of changes of temperature, is thus insured. Other technical refinements of "MARBLART" wares, may be summarized as follows:

All covers modernized with molded plastic monogrammed knobs and vented. All covers are of the symmetrical modern pyramid design. All covered items have non-boil-over, flavor saving features. All handles, molded plastic, patented sure-grip, hand fittings. All bailed items have modern styled wire bails, with large, molded plastic, patented sure-grip fittings. Percolators equipped with "Moore" patented non-fall-off glass tops. Quickly detachable. All acid and stain resistant, with a smooth, lustrous, uniform surface as easy to clean as porcelain china. Tested and approved by Good Housekeeping Institute.





DRIP COFFEE MAKER
All Enamel Parts

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
62	7 cup	4 ⁷ / ₈	1 only	3
82	9 cup	4 ⁷ / ₈	1 only	3 ¹ / ₂



TEA KETTLE—Seamless

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
712	4 ³ / ₄ qt.	9	1 only	5



SWEDISH MIXING BOWL

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	3 qt.	10 ¹ / ₄ x3 ⁷ / ₈	1/2 doz.	7
28	5 ¹ / ₂ qt.	12 ¹ / ₈ x5	1/2 doz.	11



STRAIGHT KETTLE

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	4
62	4 ⁷ / ₈ qt.	9	1 only	4 ¹ / ₂
82	7 ¹ / ₄ qt.	10	1 only	5



STRAIGHT SAUCE PAN
With Cover

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	2 qt.	7 ¹ / ₄	1 only	2 ¹ / ₂
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	4
62	4 ⁷ / ₈ qt.	9	1 only	5



STRAIGHT POT

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	2 qt.	7 ¹ / ₄	1 only	2 ¹ / ₂
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	3 ¹ / ₂
62	4 ⁷ / ₈ qt.	9	1 only	4 ¹ / ₂
82	7 ¹ / ₄ qt.	10	1 only	5



POT ROASTER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	4
62	4 ⁷ / ₈ qt.	9	1 only	5
82	7 ¹ / ₄ qt.	10	1 only	6



DUTCH OVEN
With Wire Rack

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1052		11 ¹ / ₄	1 only	5

BUY MOORE SELL MOORE



DOUBLE BOILER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
522	1 5/8 qt.	5 3/4	1 only	3
532	2 qt.	6 3/8	1 only	4 1/2



COMBINATION COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
12-in-1	3 3/8 qt.	8 1/4	1 only	4



PERCOLATORS

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
62	7 cup	4 7/8	1 only	2 1/2
82	9 cup	4 7/8	1 only	3
102	10 cup	5 1/4	1 only	3 1/2



STRAIGHT SAUCE PAN Without Cover

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1 1/2	1 1/4 qt.	6 1/4	1/2 doz.	7
2	1 3/4 qt.	6 7/8	1/2 doz.	8
3	2 qt.	7 3/8	1/2 doz.	9



COMBINATION COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
5-in-1	2 1/2 qt.	7 5/8	1 only	5



OVAL DISH PAN Roll-End-Handled

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
102	8 3/4 qt.	16 1/4 long	1 only	5



DÉLUXE SINK STRAINER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1072		10x7 3/4 x 2 1/4	1/2 doz.	7



TOP STOVE COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
32	3 3/8 qt.	9	1 only	6



REFRIGERATOR or PUDDING DISH

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1	7/8 qt.	5 3/4	1/2 doz.	5
1 1/2	1 1/4 qt.	6 1/4	1/2 doz.	6
2	1 3/4 qt.	6 7/8	1/2 doz.	7
3	2 qt.	7 3/8	1/2 doz.	8

VITREOUS ENAMELED WARE





*MARBLART LABEL — This distinctive label
exclusively identifies every piece of MARBLART
WARE.*

MARBLART PRICE LIST

Fcty. No.	ITEM	Actual Cap.	Diameter	Packed	Weight	Suggested Resale Prices Each
522	Double Boiler -----	1½ Qt.	5¾"	1 only	3 lb. ea.	\$4.00
532	Double Boiler -----	2 Qt.	6¾"	1 only	4½ lb. ea.	4.25
5-in-1	Combination Cooker -----	2½ Qt.	7½"	1 only	5 lb. ea.	4.00
12-in-1	Combination Cooker -----	3¾ Qt.	8¼"	1 only	4 lb. ea.	4.75
32	Straight Kettle -----	2½ Qt.	7¾"	1 only	3 lb. ea.	2.50
42	Straight Kettle -----	3½ Qt.	8¼"	1 only	4 lb. ea.	3.00
62	Straight Kettle -----	4¾ Qt.	9"	1 only	4½ lb. ea.	3.25
82	Straight Kettle -----	7¼ Qt.	10"	1 only	5 lb. ea.	3.50
712	Tea Kettle, Seamless -----	4¾ Qt.	9"	1 only	5 lb. ea.	4.50
22	Straight Sauce Pan, With Cover ---	2 Qt.	7¼"	1 only	2½ lb. ea.	2.05
32	Straight Sauce Pan, With Cover ---	2½ Qt.	7¾"	1 only	3 lb. ea.	2.40
42	Straight Sauce Pan, With Cover ---	3½ Qt.	8¼"	1 only	4 lb. ea.	2.80
62	Straight Sauce Pan, With Cover ---	4¾ Qt.	9"	1 only	5 lb. ea.	3.25
1½	Straight Sauce Pan, Without Cover	1¼ Qt.	6¼"	½ doz.	7 lb. ct.	1.30
2	Straight Sauce Pan, Without Cover	1¾ Qt.	6¾"	½ doz.	8 lb. ct.	1.50
3	Straight Sauce Pan, Without Cover	2 Qt.	7¾"	½ doz.	9 lb. ct.	1.70
62	Percolator -----	7 Cup	4¾"	1 only	2½ lb. ea.	3.50
82	Percolator -----	9 Cup	4¾"	1 only	3 lb. ea.	3.80
102	Percolator -----	10 Cup	5¼"	1 only	3½ lb. ea.	4.25
22	Straight Pot -----	2 Qt.	7¼"	1 only	2½ lb. ea.	2.25
32	Straight Pot -----	2½ Qt.	7¾"	1 only	3 lb. ea.	2.50
42	Straight Pot -----	3½ Qt.	8¼"	1 only	3½ lb. ea.	3.00
62	Straight Pot -----	4¾ Qt.	9"	1 only	4½ lb. ea.	3.25
82	Straight Pot -----	7¼ Qt.	10"	1 only	5 lb. ea.	3.50
1052	Dutch Oven, with Wire Rack -----		11¼"	1 only	5 lb. ea.	4.75
1	Refrigerator or Pudding Dish -----	¾ Qt.	5¾"	½ doz.	5 lb. ct.	.95
1½	Refrigerator or Pudding Dish -----	1¼ Qt.	6¼"	½ doz.	6 lb. ct.	1.05
2	Refrigerator or Pudding Dish -----	1¾ Qt.	6¾"	½ doz.	7 lb. ct.	1.15
3	Refrigerator or Pudding Dish -----	2 Qt.	7¾"	½ doz.	8 lb. ct.	1.30
22	Swedish Mixing Bowl -----	3 Qt.	10¼"x3¾"	½ doz.	7 lb. ct.	1.15
28	Swedish Mixing Bowl -----	5½ Qt.	12½"x5"	½ doz.	11 lb. ct.	1.70
62	Drip Coffee Maker, all enamel parts	7 Cup	4¾"	1 only	3 lb. ea.	4.25
82	Drip Coffee Maker, all enamel parts	9 Cup	4¾"	1 only	3½ lb. ea.	4.75
102	Dish Pan, Roll-End-Handled -----	8¾ Qt.	16¼" long	1 only	5 lb. ea.	2.40
1072	Sink Strainer -----		10x7¾x2¼" high	½ doz.	7 lb. ct.	1.50
42	Modern Pot Roaster -----	3½ Qt.	8¼"	1 only	4 lb. ea.	3.25
62	Modern Pot Roaster -----	4¾ Qt.	9"	1 only	5 lb. ea.	3.65
82	Modern Pot Roaster -----	7¼ Qt.	10"	1 only	6 lb. ea.	4.00
32	Top Stove Cooker -----	3¾ Qt.	9"	1 only	6 lb. ea.	5.50

TERMS: 2% 10 days, 30 days Net. Freight allowed up to \$1.00 per cwt. on shipments of 100 lbs. or more. 10% will be added to invoice on items where order calls for less than standard packing as shown on this list.

When ordering be sure to specify color combination desired.

The possession of these prices does not constitute an offer to sell.

This Line Discontinued
Until Further Notice



ENAMLART—beautifully styled in the very highest quality of enameled ware—a truly Deluxe line, equal to the finest. ENAMLART is available in gleaming White with Black trim or Old Ivory with Green trim. Solid Black Covers are optional on the White with Black trim line. A complete list of these items will be found in the following pages.

ENAMLART FACTS AND FEATURES

"ENAMELART" is the "Moore" protected and protective mark for highest quality in triple-coated vitreous enameled kitchen ware utensils, the identification of an exclusive product of this company. These new styled wares of unsurpassed perfection and purity of color tone give the modern kitchen a new character, a new importance and the stimulating atmosphere of their artistic and technical refinements. "ENAMELART" wares are equal to the finest.

ARTISTIC REFINEMENTS

"ENAMELART" wares are available in all porcelain white or all old ivory, artistically trimmed. The all white items with black trim are also finished with contrasting ebony black bottoms of decorative as well as utilitarian value. All the old ivory items have green trim. Vitreous colorings which rival those of the art porcelains for brilliance and vitality.

Beauty is a great deal more than surface deep, for one of the requirements of beauty is suitability, fitness. In order to be true as a production for a practical purpose, every item of "ENAMELART" wares is strong, stable, balanced and as a work of art, really looks the part. There is in the suitability of these wares a fine and abiding spirit of beauty.

TECHNICAL REFINEMENTS

"ENAMELART" wares are the product of modern machinery, the highest industrial skill, specially developed materials and improved processes. They are triple-coated, fired in continuous furnaces with automatically controlled heat, on extra heavy special porcelain enameling ingot iron base. The result is an efficient vitreous enamel body that adheres to the metal under the stress of changes of temperature.

Noteworthy technical refinements of "ENAMELART" wares may be summarized as follows:

All covers modernized with molded plastic monogrammed knobs of harmonizing color and vented. All covers are of the symmetrical modern pyramid design. All such covered items have non-boil-over, flavor saving features. All white items have fuel saving ebony black bottoms. All handles, molded plastic, patented sure-grip, hand fitting. All bailed items have modern styled wire bails with large molded plastic patented sure-grip fittings. Percolators equipped with "Moore" patented non-fall-off glass tops. Quickly detachable. All acid and stain resistant, with a smooth, uniform surface as easy to clean as porcelain china. Tested and approved by Good Housekeeping Institute.





DRIP COFFEE MAKER
All Enamel Parts

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
62	7 cup	4 ⁷ / ₈	1 only	3
82	9 cup	4 ⁷ / ₈	1 only	3 ¹ / ₂



TEA KETTLE—Seamless

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
712	4 ³ / ₄ qt.	9	1 only	5



SWEDISH MIXING BOWL

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	3 qt.	10 ¹ / ₄ x3 ⁷ / ₈	1/2 doz.	7
28	5 ¹ / ₂ qt.	12 ¹ / ₈ x5	1/2 doz.	11



STRAIGHT KETTLE

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	4
62	4 ⁷ / ₈ qt.	9	1 only	4 ¹ / ₂
82	7 ¹ / ₄ qt.	10	1 only	5



STRAIGHT SAUCE PAN
With Cover

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	2 qt.	7 ¹ / ₄	1 only	2 ¹ / ₂
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	5
62	4 ⁷ / ₈ qt.	9	1 only	5



STRAIGHT POT

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
22	2 qt.	7 ¹ / ₄	1 only	2 ¹ / ₂
32	2 ¹ / ₂ qt.	7 ³ / ₄	1 only	3
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	3 ¹ / ₂
62	4 ⁷ / ₈ qt.	9	1 only	4 ¹ / ₂
82	7 ¹ / ₄ qt.	10	1 only	5



POT ROASTER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
42	3 ¹ / ₂ qt.	8 ¹ / ₄	1 only	4
62	4 ⁷ / ₈ qt.	9	1 only	5
82	7 ¹ / ₄ qt.	10	1 only	6



DUTCH OVEN
With Wire Rack

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1052		11 ¹ / ₄	1 only	5

BUY MOORE SELL MOORE



DOUBLE BOILER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
522	1 5/8 qt.	5 3/4	1 only	3
532	2 qt.	6 3/8	1 only	4 1/2



STRAIGHT SAUCE PAN Without Cover

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1 1/2	1 1/4 qt.	6 1/4	1/2 doz.	7
2	1 3/4 qt.	6 7/8	1/2 doz.	8
3	2 qt.	7 3/8	1/2 doz.	9



TOP STOVE COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
32	3 3/8 qt.	9	1 only	6



COMBINATION COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
12-in-1	3 3/8 qt.	8 1/4	1 only	4



COMBINATION COOKER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
5-in-1	2 1/2 qt.	7 5/8	1 only	5



OVAL DISH PAN Roll-End-Handled

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
102	8 3/4 qt.	16 1/4 long	1 only	5



DELUXE SINK STRAINER

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1072		10x7 3/4 x 2 1/4	1/2 doz.	7



PERCOLATORS

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
62	7 cup	4 7/8	1 only	2 1/2
82	9 cup	4 7/8	1 only	3
102	10 cup	5 1/4	1 only	3 1/2



REFRIGERATOR or PUDDING DISH

No.	Act. Cap.	Diam. Inches	Pkg.	Wgt. Lbs.
1	7/8 qt.	5 3/4	1/2 doz.	5
1 1/2	1 1/4 qt.	6 1/4	1/2 doz.	6
2	1 3/4 qt.	6 7/8	1/2 doz.	7
3	2 qt.	7 3/8	1/2 doz.	8



VITREOUS ENAMELED WARE



*ENAMLART LABEL — This distinctive label
exclusively identifies every piece of ENAMLART
WARE.*

ENAMEL ART PRICE LIST

Fcty. No.	ITEM	Actual Cap.	Diameter	Packed	Weight	Suggested Resale Prices Each
522	Double Boiler -----	1½ Qt.	5¾"	1 only	3 lb. ea.	\$4.00
532	Double Boiler -----	2 Qt.	6¾"	1 only	4½ lb. ea.	4.25
5-in-1	Combination Cooker -----	2½ Qt.	7½"	1 only	5 lb. ea.	4.00
12-in-1	Combination Cooker -----	3¾ Qt.	8¼"	1 only	4 lb. ea.	4.75
32	Straight Kettle -----	2½ Qt.	7¾"	1 only	3 lb. ea.	2.50
42	Straight Kettle -----	3½ Qt.	8¼"	1 only	4 lb. ea.	3.00
62	Straight Kettle -----	4¾ Qt.	9"	1 only	4½ lb. ea.	3.25
82	Straight Kettle -----	7¼ Qt.	10"	1 only	5 lb. ea.	3.50
712	Tea Kettle, Seamless -----	4¾ Qt.	9"	1 only	5 lb. ea.	4.50
22	Straight Sauce Pan, With Cover ----	2 Qt.	7¼"	1 only	2½ lb. ea.	2.05
32	Straight Sauce Pan, With Cover ----	2½ Qt.	7¾"	1 only	3 lb. ea.	2.40
42	Straight Sauce Pan, With Cover ----	3½ Qt.	8¼"	1 only	4 lb. ea.	2.80
62	Straight Sauce Pan, With Cover ----	4¾ Qt.	9"	1 only	5 lb. ea.	3.25
1½	Straight Sauce Pan, Without Cover	1¼ Qt.	6¼"	½ doz.	7 lb. ct.	1.30
2	Straight Sauce Pan, Without Cover	1¾ Qt.	6¾"	½ doz.	8 lb. ct.	1.50
3	Straight Sauce Pan, Without Cover	2 Qt.	7¾"	½ doz.	9 lb. ct.	1.70
62	Percolator -----	7 Cup	4¾"	1 only	2½ lb. ea.	3.50
82	Percolator -----	9 Cup	4¾"	1 only	3 lb. ea.	3.80
102	Percolator -----	10 Cup	5¼"	1 only	3½ lb. ea.	4.25
22	Straight Pot -----	2 Qt.	7¼"	1 only	2½ lb. ea.	2.25
32	Straight Pot -----	2½ Qt.	7¾"	1 only	3 lb. ea.	2.50
42	Straight Pot -----	3½ Qt.	8¼"	1 only	3½ lb. ea.	3.00
62	Straight Pot -----	4¾ Qt.	9"	1 only	4½ lb. ea.	3.25
82	Straight Pot -----	7¼ Qt.	10"	1 only	5 lb. ea.	3.50
1052	Dutch Oven, with Wire Rack -----		11¼"	1 only	5 lb. ea.	4.75
1	Refrigerator or Pudding Dish -----	¾ Qt.	5¾"	½ doz.	5 lb. ct.	.95
1½	Refrigerator or Pudding Dish -----	1¼ Qt.	6¼"	½ doz.	6 lb. ct.	1.05
2	Refrigerator or Pudding Dish -----	1¾ Qt.	6¾"	½ doz.	7 lb. ct.	1.15
3	Refrigerator or Pudding Dish -----	2 Qt.	7¾"	½ doz.	8 lb. ct.	1.30
22	Swedish Mixing Bowl -----	3 Qt.	10¼"x3¾"	½ doz.	7 lb. ct.	1.15
28	Swedish Mixing Bowl -----	5½ Qt.	12½"x5"	½ doz.	11 lb. ct.	1.70
62	Drip Coffee Maker, all enamel parts	7 Cup	4¾"	1 only	3 lb. ea.	4.25
82	Drip Coffee Maker, all enamel parts	9 Cup	4¾"	1 only	3½ lb. ea.	4.75
102	Dish Pan, Roll-End-Handled -----	8¾ Qt.	16¼" long	1 only	5 lb. ea.	2.40
1072	Sink Strainer -----		10x7¾x2¼" high	½ doz.	7 lb. ct.	1.50
42	Modern Pot Roaster -----	3½ Qt.	8¼"	1 only	4 lb. ea.	3.25
62	Modern Pot Roaster -----	4¾ Qt.	9"	1 only	5 lb. ea.	3.65
82	Modern Pot Roaster -----	7¼ Qt.	10"	1 only	6 lb. ea.	4.00
32	Top Stove Cooker -----	3¾ Qt.	9"	1 only	6 lb. ea.	5.50

TERMS: 2% 10 days, 30 days Net. Freight allowed up to \$1.00 per cwt. on shipments of 100 lbs. or more. 10% will be added to invoice on items where order calls for less than standard packing as shown on this list.

When ordering be sure to specify color combination desired.

The possession of these prices does not constitute an offer to sell.

This Line Discontinued
Until Further Notice



MEMCO DECORATED—a new Moore development—a new theme in decorations—quality enameled ware at prices that assure volume sales. This MEMCO DECORATED line is available in gleaming White with Red or Black and rich Ivory trimmed in Green. The beautiful vitrified decorations are fired into the enamel. A complete list of these items will be found in the following pages.

PORTFOLIO OF DECORATIONS

Obtainable in MEMCO Decorated Ware by Moore

MEMCO GIRL

This "MEMCO Girl" design of many colors has the quiet charm of an old fashioned garden.



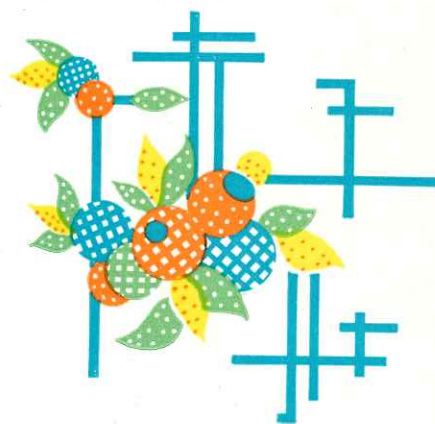
OLD MEXICO

"Old Mexico" is suggested by this design which recalls the lure of that soft, sunny clime.



POPPIES

Emphasis upon striking colors and movement of line is noted in this modern "Poppies" design.



CALICO PRINT

A quaint "Calico Print" design of decorative simplicity that makes it a popular favorite.

CUSTOM MADE FOR THE TRADE

A plan for building up the sales volume in the housewares department of the wide-awake dealer. This plan, like MEMCO Decorated Ware, is an exclusive "Moore" product. Not merely an idea, a stunt or a slogan.

Time was when decorated vitreous enamelware was but an idea. The space devoted to decorated ware in this catalog is conclusive evidence that the development and production of "MEMCO DECORATED WARE BY MOORE" is now an accomplished fact. MEMCO, the first and only name in decorated vitreous enamel kitchen utensils and the last word in quality.

The advantage to the dealer of "an exclusive" on one of these decorative designs available for this ware, within a locality, is obvious. The dealer is going to sell and display vitreous enamelware anyway, so why not add the distinction of "custom made" to the quality of the merchandise? Incidentally, this unique merchandising service is available at no additional cost to the dealer. When business ponders sales and profits today, it relies upon two things, superior merchandise and strategic merchandising. Have our salesman present the essential facts of "Custom Made for the Trade" to you in person.

MEMCO DECORATED WARE

"MEMCO DECORATED" inadequately expresses the inherent charm of this newest "Moore" development in triple-coated decorated vitreous enameled kitchen ware utensils. While the idea of decorated kitchen enamelware is not new, the final accomplishment, after a decade of research, of giving permanency to brilliant decoration by firing it into the vitreous enamel body itself is a momentous advance in vitreous enameled ware for the modern kitchen.

DECORATIVE PERMANENCY

"MEMCO DECORATED" wares present the same colorful decoration on kitchen vitreous enamelware as you find on porcelain china, the permanency of the decorative motive being incorporated with the durability of the ware. The range of colors and motives, as indicated on color plate, page 15 of this catalog, is limited only by what would be appropriate decorative treatment for wares of this excellence and quality.

"MEMCO DECORATED" ware may be had in the following color combinations: **Porcelain white, black trim, ebony black covers, white molded plastic monogrammed knobs. Porcelain white, red trim, solid red covers, white molded plastic monogrammed knobs. Ivory, green trim, solid green covers, white molded plastic monogrammed knobs.**

The decorative motives in brilliant colors, permanently set against either the porcelain white or warm ivory backgrounds, have an irresistible appeal.

COMPLEMENTARY QUALITY

"MEMCO DECORATED" also offers the durability and completeness that are to be expected of "Moore" quality wares. The triple coatings and decorative treatment are fired in continuous furnaces with automatically controlled heat on heavy special porcelain enameling ingot iron base, insuring an efficient vitreous enamel body that adheres to the metal under the stress of changes of temperature.

Other refinements of "MEMCO DECORATED" wares include:

All covered items have modern, high domed vented covers, with flavor-saving, non-boil-over features. All handles, improved cool type and angled for perfect balance in handling. All bail grips, patented hollow molded plastic, cool-non-inflammable. Percolators are equipped with "Moore" patented, non-fall-off glass tops. Quickly detachable. Acid and stain resistant, with a smooth, lustrous, uniform surface as easy to clean as porcelain china. Tested and approved by Good Housekeeping Institute.





STRAIGHT KETTLE

No.	Act. Cap.	Pkg.	Wgt.
303	2 1/2 qt.	1/2 doz.	12 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.
803	7 qt.	1/2 doz.	20 lbs.



STRAIGHT POT

No.	Act. Cap.	Pkg.	Wgt.
203	2 qt.	1/2 doz.	10 lbs.
303	2 1/2 qt.	1/2 doz.	12 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.
803	7 qt.	1/2 doz.	20 lbs.



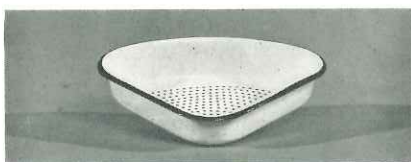
PERCOLATOR

No.	Act. Cap.	Pkg.	Wgt.
61	7 cup	1/2 doz.	16 lbs.
81	9 cup	1/2 doz.	17 lbs.
101	10 cup	1/2 doz.	18 lbs.



REFRIGERATOR or PUDDING DISH

No.	Act. Cap.	Pkg.	Wgt.
1	7/8 qt.	1 doz.	10 lbs.
1 1/2	1 1/4 qt.	1 doz.	11 lbs.
2	1 3/4 qt.	1 doz.	12 lbs.
3	2 qt.	1 doz.	13 lbs.



SINK STRAINER

No.	Act. Cap.	Pkg.	Wgt.
1073	10x7 3/4 x 2 1/4"	1 doz.	14 lbs.



WATER PAIL

No.	Act. Cap.	Pkg.	Wgt.
110	10 qt.	1/2 doz.	19 lbs.



DRIP COFFEE MAKER

No.	Act. Cap.	Pkg.	Wgt.
61	7 cup	1/2 doz.	16 lbs.
81	9 cup	1/2 doz.	17 lbs.



SWEDISH MIXING BOWL

No.	Act. Cap.	Pkg.	Wgt.
22	3 qt.	1/2 doz.	7 lbs.
28	5 1/2 qt.	1/2 doz.	11 lbs.



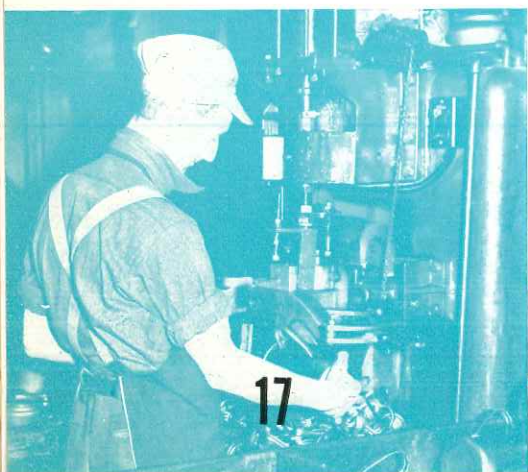
COMBINATION COOKER

No.	Act. Cap.	Pkg.	Wgt.
12-in-1	3 3/8 qt.	1/2 doz.	20 lbs.



COMBINATION COOKER

No.	Act. Cap.	Pkg.	Wgt.
5-in-1	2 1/2 qt.	1/2 doz.	16 lbs.





SAUCE PAN
No Cover

No.	Act. Cap.	Pkg.	Wgt.
1 1/2	1 1/4 qt.	1 doz.	12 lbs.
2	1 3/4 qt.	1 doz.	14 lbs.
3	2 qt.	1 doz.	16 lbs.



DOUBLE BOILER

No.	Act. Cap.	Pkg.	Wgt.
1523	1 1/4 qt.	1/2 doz.	13 lbs.
1533	1 1/2 qt.	1/2 doz.	15 lbs.



TEA KETTLE

No.	Act. Cap.	Pkg.	Wgt.
413	3 3/8 qt.	1/2 doz.	15 lbs.
713	4 3/4 qt.	1/2 doz.	19 lbs.
813	6 1/4 qt.	1/2 doz.	21 lbs.



POT ROASTER

No.	Act. Cap.	Pkg.	Wgt.
43	3 3/8 qt.	1/2 doz.	16 lbs.
63	5 1/4 qt.	1/2 doz.	21 lbs.
83	7 qt.	1/2 doz.	23 lbs.



DUTCH OVEN

No.	Act. Cap.	Pkg.	Wgt.
1051	11 1/4" Dia.	1/2 doz.	18 lbs.



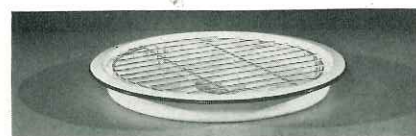
STRAIGHT SAUCE PAN

No.	Act. Cap.	Pkg.	Wgt.
203	2 qt.	1/2 doz.	10 lbs.
303	2 1/2 qt.	1/2 doz.	11 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.



TOP STOVE COOKER

No.	Act. Cap.	Pkg.	Wgt.
33	3 3/8 qt.	1 only	6 lbs.



BROIL-MOORE PAN
Wire Broiling Rack

No.	Act. Cap.	Pkg.	Wgt.
24	13 1/2" Dia.	1/2 doz.	15 lbs.



OVAL DISH PAN

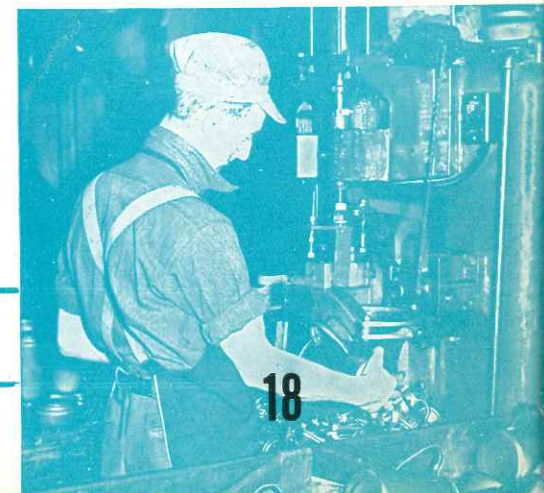
No.	Act. Cap.	Pkg.	Wgt.
10	8 3/4 qt.	1/2 doz.	19 lbs.



SINK DISH PAN

No.	Act. Cap.	Pkg.	Wgt.
40	11 1/4 qt.	1/2 doz.	16 lbs.
420	17 3/4 qt.	1/2 doz.	23 lbs.

VITREOUS ENAMELED WARE





*None genuine without this Registered Trade Mark
on the bottom of each piece of ware.*

MEMCO DECORATED PRICE LIST

Fcty. No.	ITEM	Actual Cap.	Packed	Weight	Suggested Resale Prices Each
1523	Double Boiler -----	1 1/4 Qt.	1/2 doz.	13 lbs.	\$2.40
1533	Double Boiler -----	1 1/2 Qt.	1/2 doz.	15 lbs.	2.65
5-in-1	Combination Cooker -----	2 1/2 Qt.	1/2 doz.	16 lbs.	3.10
12-in-1	Combination Cooker, Enamel Rack, Wire Basket -----	3 3/8 Qt.	1/2 doz.	20 lbs.	4.10
303	Straight Kettle, E. C. -----	2 1/2 Qt.	1/2 doz.	12 lbs.	1.85
403	Straight Kettle, E. C. -----	3 3/8 Qt.	1/2 doz.	13 lbs.	2.00
603	Straight Kettle, E. C. -----	5 1/4 Qt.	1/2 doz.	18 lbs.	2.30
803	Straight Kettle, E. C. -----	7 Qt.	1/2 doz.	20 lbs.	2.70
413	Tea Kettle -----	3 3/8 Qt.	1/2 doz.	15 lbs.	3.05
713	Tea Kettle -----	4 3/4 Qt.	1/2 doz.	19 lbs.	3.30
813	Tea Kettle -----	6 1/4 Qt.	1/2 doz.	21 lbs.	3.65
203	Straight Sauce Pan, E. C. -----	2 Qt.	1/2 doz.	10 lbs.	1.70
303	Straight Sauce Pan, E. C. -----	2 1/2 Qt.	1/2 doz.	11 lbs.	1.85
403	Straight Sauce Pan, E. C. -----	3 3/8 Qt.	1/2 doz.	13 lbs.	2.00
603	Straight Sauce Pan, E. C. -----	5 1/4 Qt.	1/2 doz.	18 lbs.	2.30
1 1/2	Sauce Pan, No Cover -----	1 1/4 Qt.	1 doz.	12 lbs.	1.00
2	Sauce Pan, No Cover -----	1 3/4 Qt.	1 doz.	14 lbs.	1.10
3	Sauce Pan, No Cover -----	2 Qt.	1 doz.	16 lbs.	1.20
61	Percolator -----	7 Cup	1/2 doz.	16 lbs.	2.45
81	Percolator -----	9 Cup	1/2 doz.	17 lbs.	2.60
101	Percolator -----	10 Cup	1/2 doz.	18 lbs.	3.00
203	Straight Pot, E. C. -----	2 Qt.	1/2 doz.	10 lbs.	1.70
303	Straight Pot, E. C. -----	2 1/2 Qt.	1/2 doz.	12 lbs.	1.85
403	Straight Pot, E. C. -----	3 3/8 Qt.	1/2 doz.	13 lbs.	2.00
603	Straight Pot, E. C. -----	5 1/4 Qt.	1/2 doz.	18 lbs.	2.30
803	Straight Pot, E. C. -----	7 Qt.	1/2 doz.	20 lbs.	2.70
1051	Dutch Oven -----	11 1/4" Dia.	1/2 doz.	18 lbs.	2.50
1	Refrigerator or Pudding Dish -----	7/8 Qt.	1 doz.	10 lbs.	.70
1 1/2	Refrigerator or Pudding Dish -----	1 1/4 Qt.	1 doz.	11 lbs.	.75
2	Refrigerator or Pudding Dish -----	1 3/4 Qt.	1 doz.	12 lbs.	.80
3	Refrigerator or Pudding Dish -----	2 Qt.	1 doz.	13 lbs.	.85
22	Swedish Mixing Bowl -----	3 Qt.	1/2 doz.	7 lbs.	.85
28	Swedish Mixing Bowl -----	5 1/2 Qt.	1/2 doz.	11 lbs.	1.20
61	Drip Coffee Maker -----	7 Cup	1/2 doz.	16 lbs.	3.25
81	Drip Coffee Maker -----	9 Cup	1/2 doz.	17 lbs.	3.55
10	Oval Dish Pan -----	8 3/4 Qt.	1/2 doz.	19 lbs.	1.95
1073	Sink Strainer -----	10x7 3/4x2 1/4"	1 doz.	14 lbs.	1.30
43	Modern Pot Roaster -----	3 3/8 Qt.	1/2 doz.	16 lbs.	2.60
63	Modern Pot Roaster -----	5 1/4 Qt.	1/2 doz.	21 lbs.	3.00
83	Modern Pot Roaster -----	7 Qt.	1/2 doz.	23 lbs.	3.40
110	Water Pail -----	10 Qt.	1/2 doz.	19 lbs.	2.15
40	Sink Dish Pan -----	11 1/4 Qt.	1/2 doz.	16 lbs.	2.15
420	Sink Dish Pan -----	17 3/4 Qt.	1/2 doz.	23 lbs.	2.60
24	"Broil-Moore" Pan (with Heavy Wire Broiling Rack) -----	13 1/2" Dia.	1/2 doz.	15 lbs.	1.80
33	Top Stove Cooker -----	3 3/8 Qt.	1 only	6 lbs.	5.30

TERMS: 2% 10 days, 30 days Net. Freight allowed up to \$1.00 per cwt. on shipments of 100 lbs. or more. 10% will be added to invoice on items where order calls for less than standard packing as shown on this list.

When ordering be sure to specify color combination desired.

The possession of these prices does not constitute an offer to sell.

This Line Discontinued
Until Further Notice



MEMCO STANDARD—the same high quality enameled ware as the MEMCO Decorated line but without decorations. MEMCO STANDARD is manufactured in a complete line of vitreous enameled cooking utensils and offered in gleaming White with Red or Black trim and Ivory with Green trim. A complete list of these items will be found on the following pages.

MEMCO STANDARD WARE

"MEMCO STANDARD" denotes "Moore" standard carried out in pure triple-coated vitreous enameled kitchen ware utensils, offered in porcelain white or ivory, spirited although not decorated. "MEMCO STANDARD" wares are manufactured in a smartly styled, complete line of cooking utensils. They are standard but not commonplace. They have durability and distinction. "MEMCO STANDARD" not only upholds the traditions of "Moore" standards, it holds to the tempo of technical and style progression and brings an added touch of beauty to the surroundings of the modern kitchen.

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"MEMCO STANDARD" wares are obtainable in the following spirited color combinations:

Porcelain white, black trim, ebony black covers, white molded plastic monogrammed knobs. Porcelain white, red trim, solid red covers, white molded plastic monogrammed knobs. Ivory, green trim, solid green covers, white molded plastic monogrammed knobs.

STANDARD PRODUCT

The fact that "MEMCO STANDARD" production is the foundation, throughout, for the newest "Moore" development, known as "MEMCO DECORATED," is of itself significant. The materials, the formulas, the processes are identical. There is the same efficient vitreous enamel body, triple-coated, fired in continuous furnaces with automatically controlled heat on heavy special porcelain enameling ingot iron base, so as to adhere to the metal under the stress of changes of temperature.

Other refinements which "MEMCO STANDARD" wares have in common with the decorated line are as follows:

All covered items have modern, high domed vented covers, with flavor-saving, non-boil-over features. All handles, improved cool type and angled for perfect balance in handling. All bail grips, patented hollow molded plastic, cool-non-inflammable. Percolators are equipped with "Moore" patented, non-fall-off glass tops. Quickly detachable. Acid and stain resistant, with a smooth, lustrous, uniform surface as easy to clean as porcelain china. Tested and approved by Good Housekeeping Institute.





STRAIGHT KETTLE

No.	Act. Cap.	Pkg.	Wgt.
303	2 1/2 qt.	1/2 doz.	12 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.
803	7 qt.	1/2 doz.	20 lbs.



STRAIGHT POT

No.	Act. Cap.	Pkg.	Wgt.
203	2 qt.	1/2 doz.	10 lbs.
303	2 1/2 qt.	1/2 doz.	12 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.
803	7 qt.	1/2 doz.	20 lbs.



PERCOLATOR

No.	Act. Cap.	Pkg.	Wgt.
61	7 cup	1/2 doz.	16 lbs.
81	9 cup	1/2 doz.	17 lbs.
101	10 cup	1/2 doz.	18 lbs.



REFRIGERATOR or PUDDING DISH

No.	Act. Cap.	Pkg.	Wgt.
1	7/8 qt.	1 doz.	10 lbs.
1 1/2	1 1/4 qt.	1 doz.	11 lbs.
2	1 3/4 qt.	1 doz.	12 lbs.
3	2 qt.	1 doz.	13 lbs.



SINK STRAINER

No.	Act. Cap.	Pkg.	Wgt.
1073	10x7 3/4 x 2 1/4"	1 doz.	14 lbs.



WATER PAIL

No.	Act. Cap.	Pkg.	Wgt.
110	10 qt.	1/2 doz.	19 lbs.



DRIP COFFEE MAKER

No.	Act. Cap.	Pkg.	Wgt.
61	7 cup	1/2 doz.	16 lbs.
81	9 cup	1/2 doz.	17 lbs.



SWEDISH MIXING BOWL

No.	Act. Cap.	Pkg.	Wgt.
22	3 qt.	1/2 doz.	7 lbs.
28	5 1/2 qt.	1/2 doz.	11 lbs.



COMBINATION COOKER

No.	Act. Cap.	Pkg.	Wgt.
12-in-1	3 3/8 qt.	1/2 doz.	20 lbs.



COMBINATION COOKER

No.	Trade Cap.	Pkg.	Wgt.
5-in-1	2 1/2 qt.	1/2 doz.	16 lbs.

BUY MOORE SELL MOORE



SAUCE PAN

No Cover

No.	Act. Cap.	Pkg.	Wgt.
1 1/2	1 1/4 qt.	1 doz.	12 lbs.
2	1 3/4 qt.	1 doz.	14 lbs.
3	2 qt.	1 doz.	16 lbs.



DOUBLE BOILER

No.	Act. Cap.	Pkg.	Wgt.
1523	1 1/4 qt.	1/2 doz.	13 lbs.
1533	1 1/2 qt.	1/2 doz.	15 lbs.



TEA KETTLE

No.	Act. Cap.	Pkg.	Wgt.
413	3 3/8 qt.	1/2 doz.	15 lbs.
713	4 3/4 qt.	1/2 doz.	19 lbs.
813	6 1/4 qt.	1/2 doz.	21 lbs.



POT ROASTER

No.	Act. Cap.	Pkg.	Wgt.
43	3 3/8 qt.	1/2 doz.	16 lbs.
63	5 1/4 qt.	1/2 doz.	21 lbs.
83	7 qt.	1/2 doz.	23 lbs.



DUTCH OVEN

No.	Act. Cap.	Pkg.	Wgt.
1051	11 1/4" Dia.	1/2 doz.	18 lbs.



STRAIGHT SAUCE PAN

No.	Act. Cap.	Pkg.	Wgt.
203	2 qt.	1/2 doz.	10 lbs.
303	2 1/2 qt.	1/2 doz.	11 lbs.
403	3 3/8 qt.	1/2 doz.	13 lbs.
603	5 1/4 qt.	1/2 doz.	18 lbs.



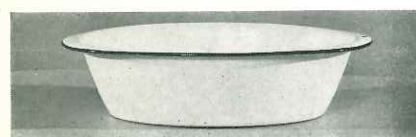
TOP STOVE COOKER

No.	Act. Cap.	Pkg.	Wgt.
33	3 3/8 qt.	1 only	6 lbs.



BROIL-MOORE PAN Wire Broiling Rack

No.	Act. Cap.	Pkg.	Wgt.
24	13 1/2" Dia.	1/2 doz.	15 lbs.



OVAL DISH PAN

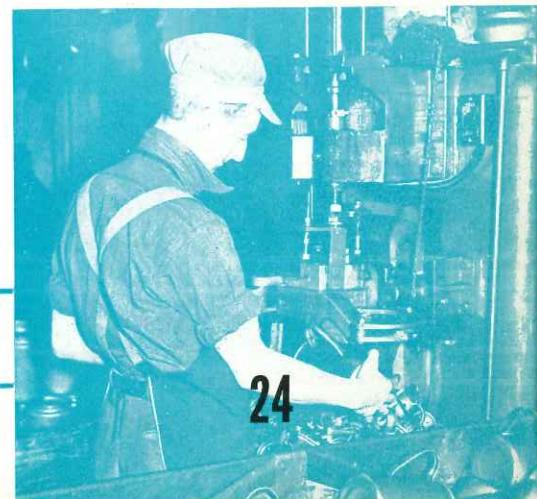
No.	Act. Cap.	Pkg.	Wgt.
10	8 3/4 qt.	1/2 doz.	19 lbs.



SINK DISH PAN

No.	Act. Cap.	Pkg.	Wgt.
40	11 1/4 qt.	1/2 doz.	16 lbs.
420	17 3/4 qt.	1/2 doz.	23 lbs.

VITREOUS ENAMELED WARE





MEMCO LABEL — This Beautiful label exclusively identifies every piece of MEMCO STANDARD WARE.

MEMCO STANDARD PRICE LIST

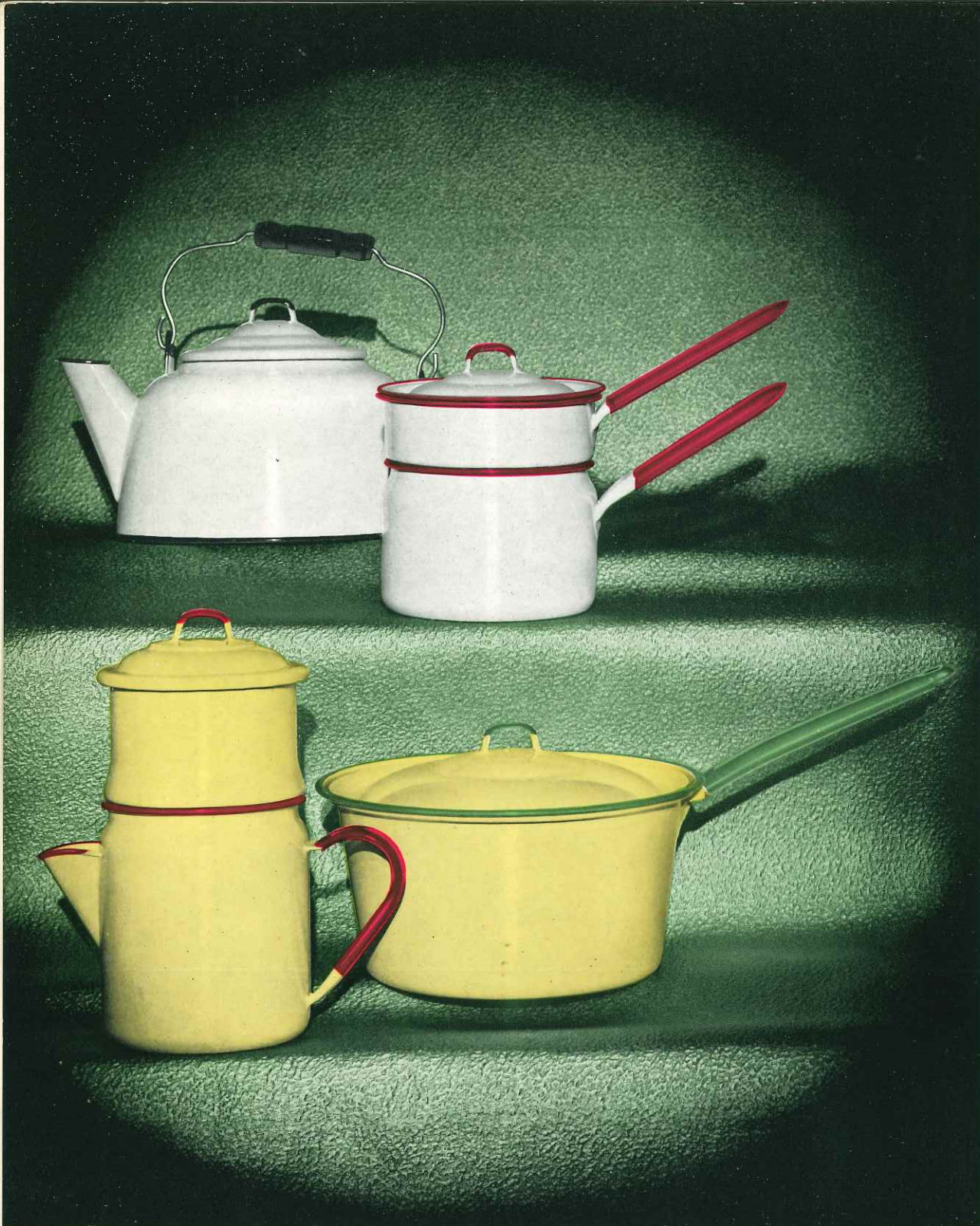
Fcty. No.	ITEM	Actual Cap.	Packed	Weight	Suggested Resale Prices Each
1523	Double Boiler	1 1/4 Qt.	1/2 doz.	13 lbs.	\$2.15
1533	Double Boiler	1 1/2 Qt.	1/2 doz.	15 lbs.	2.40
5-in-1	Combination Cooker	2 1/2 Qt.	1/2 doz.	16 lbs.	2.80
12-in-1	Combination Cooker, Enamel Rack, Wire Basket	3 3/8 Qt.	1/2 doz.	20 lbs.	3.75
303	Straight Kettle, E. C.	2 1/2 Qt.	1/2 doz.	12 lbs.	1.60
403	Straight Kettle, E. C.	3 3/8 Qt.	1/2 doz.	13 lbs.	1.80
603	Straight Kettle, E. C.	5 1/4 Qt.	1/2 doz.	18 lbs.	2.05
803	Straight Kettle, E. C.	7 Qt.	1/2 doz.	20 lbs.	2.40
413	Tea Kettle	3 3/8 Qt.	1/2 doz.	15 lbs.	2.60
713	Tea Kettle	4 3/4 Qt.	1/2 doz.	19 lbs.	3.00
813	Tea Kettle	6 1/4 Qt.	1/2 doz.	21 lbs.	3.35
208	Straight Sauce Pan, E. C.	2 Qt.	1/2 doz.	10 lbs.	1.50
303	Straight Sauce Pan, E. C.	2 1/2 Qt.	1/2 doz.	11 lbs.	1.60
403	Straight Sauce Pan, E. C.	3 3/8 Qt.	1/2 doz.	13 lbs.	1.75
603	Straight Sauce Pan, E. C.	5 1/4 Qt.	1/2 doz.	18 lbs.	2.05
1 1/2	Sauce Pan, No Cover	1 1/4 Qt.	1 doz.	12 lbs.	.85
2	Sauce Pan, No Cover	1 3/4 Qt.	1 doz.	14 lbs.	.95
3	Sauce Pan, No Cover	2 Qt.	1 doz.	16 lbs.	1.00
61	Percolator	7 Cup	1/2 doz.	16 lbs.	2.20
81	Percolator	9 Cup	1/2 doz.	17 lbs.	2.35
101	Percolator	10 Cup	1/2 doz.	18 lbs.	2.80
203	Straight Pot, E. C.	2 Qt.	1/2 doz.	10 lbs.	1.50
303	Straight Pot, E. C.	2 1/2 Qt.	1/2 doz.	12 lbs.	1.65
403	Straight Pot, E. C.	3 3/8 Qt.	1/2 doz.	13 lbs.	1.75
603	Straight Pot, E. C.	5 1/4 Qt.	1/2 doz.	18 lbs.	2.05
803	Straight Pot, E. C.	7 Qt.	1/2 doz.	20 lbs.	2.40
1051	Dutch Oven	11 1/4" Dia.	1/2 doz.	18 lbs.	2.25
1	Refrigerator or Pudding Dish	7/8 Qt.	1 doz.	10 lbs.	.50
1 1/2	Refrigerator or Pudding Dish	1 1/4 Qt.	1 doz.	11 lbs.	.55
2	Refrigerator or Pudding Dish	1 3/4 Qt.	1 doz.	12 lbs.	.60
3	Refrigerator or Pudding Dish	2 Qt.	1 doz.	13 lbs.	.65
22	Swedish Mixing Bowl	3 Qt.	1/2 doz.	7 lbs.	.65
28	Swedish Mixing Bowl	5 1/2 Qt.	1/2 doz.	11 lbs.	1.00
61	Drip Coffee Maker	7 Cup	1/2 doz.	16 lbs.	3.00
81	Drip Coffee Maker	9 Cup	1/2 doz.	17 lbs.	3.30
10	Oval Dish Pan	8 3/4 Qt.	1/2 doz.	19 lbs.	1.65
1073	Sink Strainer	10x7 3/4x2 1/4"	1 doz.	14 lbs.	1.10
43	Modern Pot Roaster	3 3/8 Qt.	1/2 doz.	16 lbs.	2.35
63	Modern Pot Roaster	5 1/4 Qt.	1/2 doz.	21 lbs.	2.70
83	Modern Pot Roaster	7 Qt.	1/2 doz.	23 lbs.	3.00
110	Water Pail	10 Qt.	1/2 doz.	19 lbs.	1.85
40	Sink Dish Pan	11 1/4 Qt.	1/2 doz.	16 lbs.	1.80
420	Sink Dish Pan	17 3/4 Qt.	1/2 doz.	23 lbs.	2.35
24	"Broil-Moore" Pan (with Heavy Wire Broiling Rack)	13 1/2" Dia.	1/2 doz.	15 lbs.	1.50
33	Top Stove Cooker	3 3/8 Qt.	1 only	6 lbs.	4.65

TERMS: 2% 10 days, 30 days Net. Freight allowed up to \$1.00 per cwt. on shipments of 100 lbs. or more. 10% will be added to invoice on items where order calls for less than standard packing as shown on this list.

When ordering be sure to specify color combination desired.

The possession of these prices does not constitute an offer to sell.

This Line Discontinued
Until Further Notice



LAFAYETTE Quality Enameled Ware—a popular line of two coat ware especially adapted to your merchandising problems. Designed for practical service and with an abundance of eye appeal. This attractive line is available in White with Red or Black trim, and Ivory with Red or Green trim. A complete list of these items will be found in the following pages.

LAFAYETTE FACTS AND FEATURES

The popular "LAFAYETTE" two coat wares repeat, in exactitude and care of manufacture, the important characteristics of the "Moore" deluxe lines. They are in the category of durable, household wares, designed for practical service. Although responding to the truly feminine preference for enhanced eye-appeal in the modern kitchen, their real purpose is to simplify life in the home, not to complicate it. There is no need to permit the expense of exclusive lines, with all their special features, refinements and patented processes, to stand as a barrier to the privileged enjoyment of these popular priced "LAFAYETTE" wares, where the "Moore" name is a guarantee of economical serviceability.

JAN 18 1943

SERVICEABILITY

"LAFAYETTE" ware are a staple, durable line, outstanding in style and beauty. They are available in all porcelain white with black trim, all porcelain white with red trim, all ivory with green trim and all ivory with red trim. "LAFAYETTE" ware colors retain all their original beauty and lustre. The smooth, durable, vitreous enamel surface of these two coat wares is as easy to clean as any porcelain china. A typical item of this popular priced line is the "LAFAYETTE" percolator, equipped with "Moore" patented non-fall-off glass top, which is quickly detachable. It is no accident that these "LAFAYETTE" wares meet the tests for economical serviceability. They are made and priced that way. "LAFAYETTE" is a high grade opportunity line, full and complete, in sales stimulating color combinations.



DRIP COFFEE MAKER

No.	Trade Cap.	Pkg.	Wgt.
6	7 cup	1/2 doz.	16 lbs.
8	9 cup	1/2 doz.	17 lbs.



STRAIGHT SAUCE PAN—E. C.

No.	Trade Cap.	Pkg.	Wgt.
201	2 qt.	2 doz.	30 lbs.
301	3 qt.	1 doz.	18 lbs.
401	4 qt.	1 doz.	21 lbs.
601	6 qt.	1 doz.	24 lbs.



WINDSOR KETTLE—E. C.

No.	Trade Cap.	Pkg.	Wgt.
41	4 qt.	1 doz.	19 lbs.
61	6 qt.	1 doz.	24 lbs.
81	8 qt.	1/2 doz.	17 lbs.



DEEP PIE PLATE

No.	Trade Cap.	Pkg.	Wgt.
9	9 in.	3 doz.	15 lbs.
10	10 in.	3 doz.	18 lbs.



STRAIGHT PERCOLATOR

No.	Trade Cap.	Pkg.	Wgt.
6	7 cup	1 doz.	25 lbs.
8	9 cup	1 doz.	28 lbs.
10	10 cup	1/2 doz.	17 lbs.



TEA KETTLE—Seamless

No.	Trade Cap.	Pkg.	Wgt.
611	5 qt.	1/2 doz.	17 lbs.
811	6 qt.	1/2 doz.	19 lbs.

TEA KETTLE—Seamed

No.	Trade Cap.	Pkg.	Wgt.
60	4 qt.	1 doz.	30 lbs.
70	5 qt.	1/2 doz.	18 lbs.
80	6 qt.	1/2 doz.	19 lbs.



STRAIGHT KETTLE—E. C. STRAIGHT POT—E. C.

No.	Trade Cap.	Pkg.	Wgt.
301	3 qt.	1 doz.	18 lbs.
401	4 qt.	1 doz.	21 lbs.
601	6 qt.	1 doz.	24 lbs.
801	8 qt.	1/2 doz.	17 lbs.
1001	10 qt.	1/2 doz.	19 lbs.
1201	12 qt.	1/2 doz.	23 lbs.



STOVE or BAKE PAN

No.	Trade Cap.	Pkg.	Wgt.
15	15x10 1/4x2 1/4"	2 doz.	31 lbs.



WINDSOR POT—E. C.

No.	Trade Cap.	Pkg.	Wgt.
41	4 qt.	1 doz.	19 lbs.
61	6 qt.	1 doz.	24 lbs.
81	8 qt.	1/2 doz.	17 lbs.



WINDSOR SAUCE PAN—E. C.

No.	Trade Cap.	Pkg.	Wgt.
41	4 qt.	1 doz.	19 lbs.
61	6 qt.	1 doz.	24 lbs.



LIPPED SAUCE PAN

No.	Act. Cap.	Pkg.	Wgt.
14	1 1/2 qt.	3 doz.	17 lbs.
16	2 qt.	3 doz.	24 lbs.
18	2 1/2 qt.	3 doz.	29 lbs.
20	3 qt.	3 doz.	31 lbs.
22	4 qt.	3 doz.	34 lbs.
24	5 qt.	3 doz.	41 lbs.



DEEP LIPPED SAUCE PAN

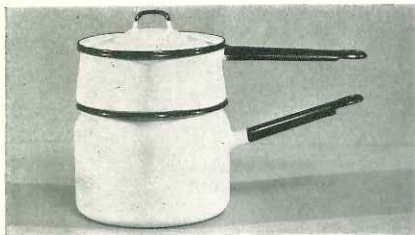
No.	Trade Cap.	Pkg.	Wgt.
141	1 1/2 qt.	3 doz.	24 lbs.
161	2 qt.	3 doz.	27 lbs.
181	2 1/2 qt.	3 doz.	34 lbs.
201	3 qt.	2 doz.	27 lbs.
221	4 qt.	2 doz.	29 lbs.
241	5 qt.	2 doz.	32 lbs.
261	6 qt.	2 doz.	33 lbs.



STOVE or BAKE PAN

No.	Trade Cap.	Pkg.	Wgt.
16	15 1/2x10 1/2x2 1/2	1 doz.	25 lbs.

BUY MOORE SELL MOORE

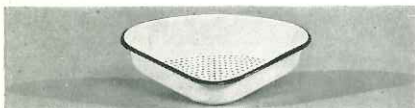


DOUBLE BOILER Tapered Inset

No.	Trade Cap.	Pkg.	Wgt.
523	1 1/2 qt.	1 doz.	27 lbs.
533	2 qt.	1 doz.	29 lbs.

DOUBLE BOILER

No.	Trade Cap.	Pkg.	Wgt.
521	1 1/2 qt.	1 doz.	26 lbs.
531	2 qt.	1 doz.	28 lbs.



SINK STRAINER

No.	Trade Cap.	Pkg.	Wgt.
107	10x7 1/4 x 2 1/4"	2 doz.	26 lbs.



SWEDISH MIXING BOWL

No.	Trade Cap.	Pkg.	Wgt.
22	4 qt.	2 doz.	22 lbs.
24	5 qt.	2 doz.	26 lbs.
26	6 qt.	2 doz.	31 lbs.
28	7 qt.	2 doz.	34 lbs.



WINDSOR DIPPER

No.	Trade Cap.	Pkg.	Wgt.
110	1 pt.	3 doz.	21 lbs.



CHAMBER

No.	Trade Cap.	Pkg.	Wgt.
1	7 3/8 in.	2 doz.	25 lbs.
1 1/2	8 3/4 in.	2 doz.	27 lbs.



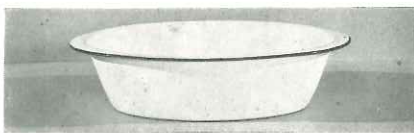
COFFEE POT—E. C.

No.	Trade Cap.	Pkg.	Wgt.
251	2 qt.	1 doz.	18 lbs.



PUDDING PAN

No.	Act. Cap.	Pkg.	Wgt.
1	1 qt.	3 doz.	14 lbs.
1 1/2	1 1/2 qt.	2 doz.	13 lbs.
2	2 qt.	2 doz.	16 lbs.
3	3 qt.	2 doz.	19 lbs.
4	4 qt.	2 doz.	21 lbs.
5	5 qt.	2 doz.	25 lbs.
6	6 qt.	2 doz.	27 lbs.



OVAL DISH PAN Roll-End-Handle

No.	Trade Cap.	Pkg.	Wgt.
10	10 qt.	1/2 doz.	17 lbs.



ROLL EDGE DISH PAN

No.	Trade Cap.	Pkg.	Wgt.
10	10 qt.	1 doz.	24 lbs.
12	12 qt.	1 doz.	25 lbs.
14	14 qt.	1 doz.	31 lbs.
17	17 qt.	1/2 doz.	22 lbs.



HANDLED DISH PAN

No.	Trade Cap.	Pkg.	Wgt.
14	14 qt.	1 doz.	34 lbs.
17	17 qt.	1/2 doz.	24 lbs.



WATER PAIL

No.	Trade Cap.	Pkg.	Wgt.
110	10 qt.	1/2 doz.	17 lbs.
112	12 qt.	1/2 doz.	19 lbs.



WASH BASIN

No.	Trade Cap.	Pkg.	Wgt.
28	11 1/8 in.	2 doz.	21 lbs.
30	12 1/8 in.	2 doz.	26 lbs.
32	12 3/4 in.	2 doz.	28 lbs.
34	13 1/4 in.	2 doz.	32 lbs.
36	14 1/2 in.	2 doz.	46 lbs.



STRAIGHT MUG

No.	Trade Cap.	Pkg.	Wgt.
80	1 pt.	3 doz.	13 lbs.

FLARING CUP

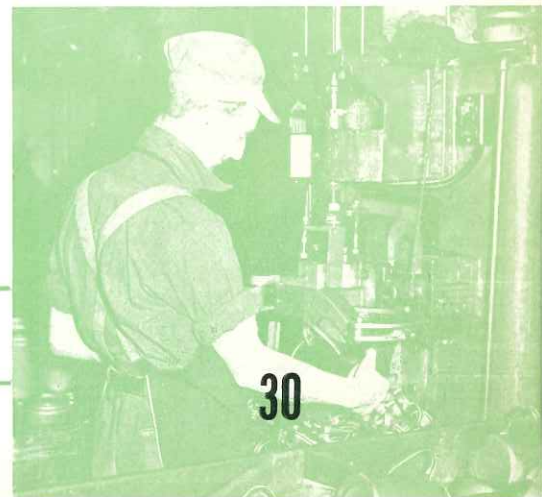
No.	Trade Cap.	Pkg.	Wgt.
10	10 ozs.	3 doz.	12 lbs.

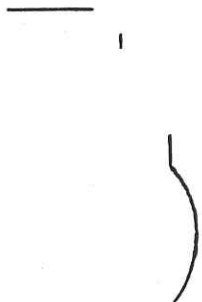


COMBINET—E. C.

No.	Trade Cap.	Pkg.	Wgt.
80	8 qt.	1/2 doz.	18 lbs.
100	10 qt.	1/2 doz.	20 lbs.

VITREOUS ENAMELED WARE





*LAFAYETTE LABEL — This attractive label
exclusively identifies every piece of LAFAYETTE
WARE.*

RETURN TO
DESIGN DIV.

For Colored Ware Prices

**SEE
PRICE LIST
ATTACHED**

HIGH QUALITY GRAY ENAMELWARE



DOUBLE BOILER—T. C.

No.	Trade Cap.	Pkg.	Wgt.
51	1 qt.	1 doz.	20 lbs.
52	1½ qt.	1 doz.	24 lbs.
53	2 qt.	1 doz.	26 lbs.



COFFEE POT—T. C.

No.	Trade Cap.	Pkg.	Wgt.
15	1½ qt.	1 doz.	13 lbs.
25	2 qt.	1 doz.	15 lbs.
35	3 qt.	1 doz.	17 lbs.



STRAIGHT SAUCE PAN—T. C.

No.	Trade Cap.	Pkg.	Wgt.
20	2 qt.	2 doz.	30 lbs.
30	3 qt.	1 doz.	16 lbs.
40	4 qt.	1 doz.	18 lbs.
60	6 qt.	1 doz.	21 lbs.



WASH BASIN

No.	Trade Cap.	Pkg.	Wgt.
26	10¼ in.	3 doz.	23 lbs.
28	11⅞ in.	3 doz.	27 lbs.
30	12⅞ in.	3 doz.	30 lbs.
32	12¾ in.	3 doz.	32 lbs.
34	13¼ in.	3 doz.	40 lbs.



ROLL EDGE DISH PAN

No.	Trade Cap.	Pkg.	Wgt.
8	8 qt.	3 doz.	41 lbs.
9	9 qt.	2 doz.	30 lbs.
10	10 qt.	2 doz.	37 lbs.
12	12 qt.	1 doz.	20 lbs.
14	14 qt.	1 doz.	24 lbs.
17	17 qt.	1 doz.	34 lbs.



**OVAL DISH PAN
Roll-End-Handle**

No.	Trade Cap.	Pkg.	Wgt.
10	10 qt.	1 doz.	30 lbs.



HANDLED DISH PAN

No.	Trade Cap.	Pkg.	Wgt.
14	14 qt.	1 doz.	30 lbs.
17	17 qt.	1 doz.	36 lbs.



STEAM COOKER—E. C.

No.	Trade Cap.	Pkg.	Wgt.
631	6 qt.	1 doz.	30 lbs.
841	8 qt.	1 doz.	35 lbs.



TEA KETTLE—Seamed

No.	Trade Cap.	Pkg.	Wgt.
60	4 qt.	1 doz.	28 lbs.
70	5 qt.	1 doz.	31 lbs.
80	6 qt.	½ doz.	18 lbs.



LIPPED SAUCE PAN

No.	Trade Cap.	Pkg.	Wgt.
12	1 qt.	3 doz.	14 lbs.
14	1½ qt.	3 doz.	16 lbs.
16	2 qt.	3 doz.	23 lbs.
18	2½ qt.	3 doz.	28 lbs.
20	3 qt.	3 doz.	29 lbs.
22	4 qt.	3 doz.	31 lbs.
24	5 qt.	3 doz.	37 lbs.
26	6 qt.	3 doz.	42 lbs.



WATER PAIL

No.	Trade Cap.	Pkg.	Wgt.
110	10 qt.	½ doz.	16 lbs.
112	12 qt.	½ doz.	17 lbs.



STRAIGHT MUG

No.	Trade Cap.	Pkg.	Wgt.
80	3½ x 3"	3 doz.	12 lbs.

FLARING CUP

No.	Trade Cap.	Pkg.	Wgt.
10	10 ozs.	3 doz.	12 lbs.

SEE PRICE LIST ON PAGE 37

BUY MOORE SELL MOORE

HIGH QUALITY GRAY ENAMELWARE



STOVE or BAKE PAN

No.	Trade Cap.	Pkg.	Wgt.
16	16 1/2 x 10 1/2 x 2 1/2"	1 doz.	22 lbs.
15	15 x 10 1/4 x 2 1/4"	2 doz.	29 lbs.



MIXING BOWL

No.	Trade Cap.	Pkg.	Wgt.
22	4 qt.	3 doz.	26 lbs.
24	5 qt.	2 doz.	26 lbs.
26	6 qt.	2 doz.	29 lbs.
28	8 qt.	2 doz.	32 lbs.



PUDDING PAN

No.	Trade Cap.	Pkg.	Wgt.
1	1 qt.	3 doz.	15 lbs.
1 1/2	1 1/2 qt.	3 doz.	16 lbs.
2	2 qt.	3 doz.	18 lbs.
3	3 qt.	3 doz.	23 lbs.
4	4 qt.	3 doz.	25 lbs.
5	5 qt.	3 doz.	29 lbs.
6	6 qt.	3 doz.	34 lbs.



STRAIGHT KETTLE—T. C.

No.	Trade Cap.	Pkg.	Wgt.
30	3 qt.	1 doz.	16 lbs.
40	4 qt.	1 doz.	18 lbs.
60	6 qt.	1 doz.	21 lbs.
80	8 qt.	1/2 doz.	14 lbs.
100	10 qt.	1/2 doz.	16 lbs.
120	12 qt.	1/2 doz.	20 lbs.

STRAIGHT POT—T. C.

No.	Trade Cap.	Pkg.	Wgt.
30	3 qt.	1 doz.	16 lbs.
40	4 qt.	1 doz.	18 lbs.
60	6 qt.	1 doz.	21 lbs.
80	8 qt.	1/2 doz.	14 lbs.
100	10 qt.	1/2 doz.	16 lbs.
120	12 qt.	1/2 doz.	20 lbs.



PRESERVING KETTLE

No.	Trade Cap.	Pkg.	Wgt.
240	4 qt.	1 doz.	17 lbs.
260	6 qt.	1 doz.	19 lbs.
280	7 qt.	1 doz.	20 lbs.
300	8 qt.	1 doz.	22 lbs.
320	9 1/2 qt.	1 doz.	24 lbs.
340	12 qt.	1/2 doz.	17 lbs.
360	14 qt.	1/2 doz.	20 lbs.
400	17 qt.	1/2 doz.	21 lbs.



DEEP PIE PLATE

No.	Trade Cap.	Pkg.	Wgt.
9	9 in.	3 doz.	14 lbs.
10	10 in.	3 doz.	16 lbs.

DEEP DISH PIE PLATE

No.	Trade Cap.	Pkg.	Wgt.
10	10 1/4 in.	3 doz.	17 lbs.



WINDSOR SAUCE PAN—T. C.

No.	Trade Cap.	Pkg.	Wgt.
2	2 qt.	3 doz.	35 lbs.
3	3 qt.	3 doz.	44 lbs.
4	4 qt.	2 doz.	36 lbs.
6	6 qt.	2 doz.	41 lbs.



WINDSOR KETTLE—T. C.

No.	Trade Cap.	Pkg.	Wgt.
3	3 qt.	3 doz.	44 lbs.
4	4 qt.	2 doz.	36 lbs.

WINDSOR KETTLE—T. C.

Non-Boil-Over Feature

No.	Trade Cap.	Pkg.	Wgt.
6	6 qt.	2 doz.	41 lbs.
8	8 qt.	1 doz.	27 lbs.

WINDSOR POT—T. C.

No.	Trade Cap.	Pkg.	Wgt.
3	3 qt.	3 doz.	44 lbs.
4	4 qt.	2 doz.	36 lbs.

WINDSOR POT—T. C.

Non-Boil-Over Feature

No.	Trade Cap.	Pkg.	Wgt.
6	6 qt.	2 doz.	41 lbs.
8	8 qt.	1 doz.	27 lbs.



COMBINET—E. C.

No.	Trade Cap.	Pkg.	Wgt.
80	8 qt.	1 doz.	30 lbs.
100	10 qt.	1/2 doz.	19 lbs.



WINDSOR DIPPER

No.	Trade Cap.	Pkg.	Wgt.
110	1 pt.	3 doz.	19 lbs.
112	3/4 qt.	3 doz.	21 lbs.

LADLE

No.	Trade Cap.	Pkg.	Wgt.
380	10 ozs.	3 doz.	12 lbs.



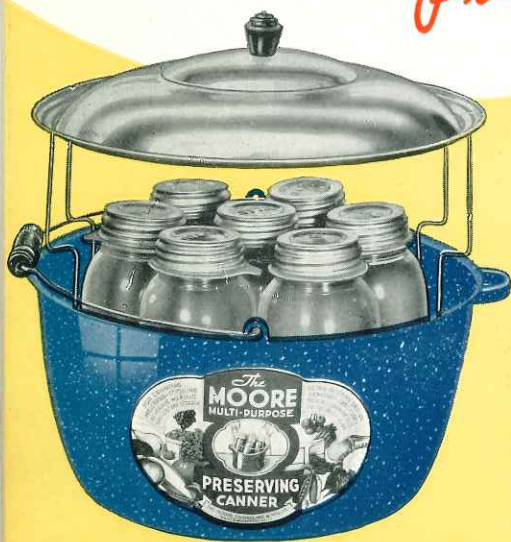
CHAMBER

No.	Trade Cap.	Pkg.	Wgt.
1	7 5/8 in.	2 doz.	24 lbs.
1 1/2	8 3/4 in.	2 doz.	27 lbs.

VITREOUS ENAMELED WARE

SEE PRICE LIST ON PAGE 37

"LAFAYETTE" MULTI-PURPOSE CANNERS AND PRESERVING ITEMS A SIZE FOR EVERY PURPOSE *Place Your Order Now!*



NO. 400 PRESERVING KETTLE CANNER

Cap.: 17 Quart.

Holds: 7 One Quart Jars.

Combination Canner and Preserving Kettle

The handy Wire Rack is designed for scientific canning and enables one to easily remove the hot jars from the Canner. The handles are always in lifting position and formed to rest on the side of the Canner, holding jars above boiling water.

The dome and snug-fitting Cover conserves the steam and is an important Fuel Saving Feature.



PRESERVING KETTLE

No. 240— 4 quart

No. 260— 6 quart

No. 280— 7 quart

No. 300— 8 quart

No. 320—10 quart

No. 360—14 quart

No. 400—17 quart

A Size for Every Purpose

PRESERVING KETTLES are an everyday kitchen utensil. Keep all sizes in stock and be prepared for the large increased canning demand.

NO. 380 LADLE

This ladle has a hook handle and is a very useful canning help.



DIPPER

No. 110—One Pint size. Fills pint jars with one filling.



STRAIGHT STOCK POT CANNER

No. 21 — 21 qt. — 7 One Quart Jars

No. 22 — 22 qt. — 7 One Quart Jars

Ultra Modern Design Weight—Strength—Value NEW!

No. 26 — 26 qt. — 8 One Quart Jars

For efficient and economical preserving, cooking, storage and canning.

Makes an ideal Ham Boiler or Stock Pot.

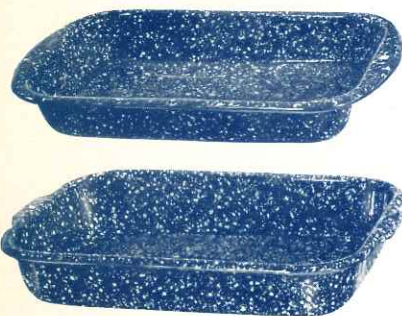
High Dome Cover conserves steam. Above furnished without rack if desired.

Quality ROASTER

Positively BEST Possible QUALITY Porcelain Enamel
OVEN SHAPED.... *Roasts - Bakes - Stews*

SANITARY

Self Basting



Open Roasters

Stove or Bake Pans for roasting, baking or frying. Ideal for Refrigerator use.

NO. 15

15x10 $\frac{1}{4}$ x2 $\frac{1}{4}$ inches
Packed . . . 2 dozen
Weight . 29 pounds

NO. 16

15 $\frac{1}{2}$ x10 $\frac{1}{2}$ x2 $\frac{1}{2}$ inches
Packed . . . 1 dozen
Weight . 22 pounds



NEW QUALITY ROASTER NO. 1

14 $\frac{7}{8}$ in. long . . 9 $\frac{7}{8}$ in. wide . . 6 $\frac{3}{4}$ in. high
Packed $\frac{1}{2}$ dozen . . . Weight 19 pounds
Capacity—Fowl 5 to 6 pounds
Capacity—Meat Roast . . 7 to 8 pounds



OVAL ROASTER . . NO. 18

19 $\frac{1}{2}$ in. long . . 12 $\frac{1}{2}$ in. wide . . 8 in. high
Packed $\frac{1}{2}$ dozen . . . Weight 29 pounds
Capacity—Fowl or Turkey . 10 to 12 pounds
Capacity—Meat Roast . . 12 to 14 pounds

DURABLE

Self Browning



Round Roaster

NO. 1051

RECESSED COVER
SELF BASTING

Diameter . 11 $\frac{1}{4}$ in.
Depth . . 6 $\frac{1}{2}$ in.
Packed . . $\frac{1}{2}$ dozen
Weight . 17 pounds
Actual Capacity
Fowl . . . 5 to 6 lb.
Meat Roast 7 to 8 lb.

PRICED LOW FOR VOLUME SALES

Moisture drips back on meat from scientifically placed self basting rings. Reduces meat shrinkage. Water channel in lower pan facilitates basting. Meats cannot stick to the concave bottom of lower pan which is raised to prevent burning. Beauty that literally demands sales. Efficiency that makes satisfied customers.

For Gray Ware Prices

**SEE
PRICE LIST
ATTACHED**

*This Line Discontinued
Until Further Notice*

For Blue White Stipple Ware Prices

**SEE
PRICE LIST
ATTACHED**

*This Line Discontinued
Until Further Notice*

Caribbean Blue

COLOR OF THE CARIBBEAN SEA

Your first opportunity to obtain Colored Enamelware at a price comparable to grey.



MODERN TEA KETTLE



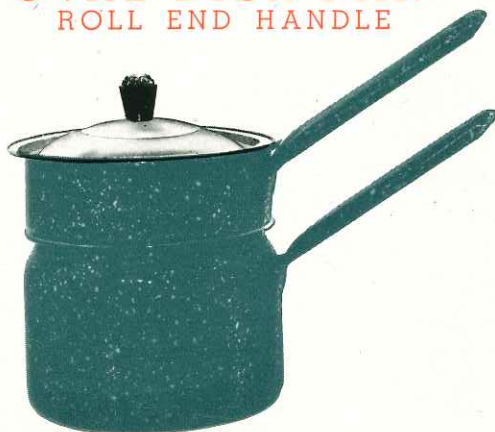
LIPPED SAUCE PANS



OVAL DISH PAN
ROLL END HANDLE



STRAIGHT MODERN
KETTLE



DOUBLE BOILER



PERCOLATOR

For Caribbean Blue Ware Prices

**SEE
PRICE LIST
ATTACHED**

*This Line Discontinued
Until Further Notice*



NEW YORK OFFICE



BOSTON OFFICE



CHICAGO OFFICE



MAIN OFFICES: WEST LAFAYETTE, OHIO



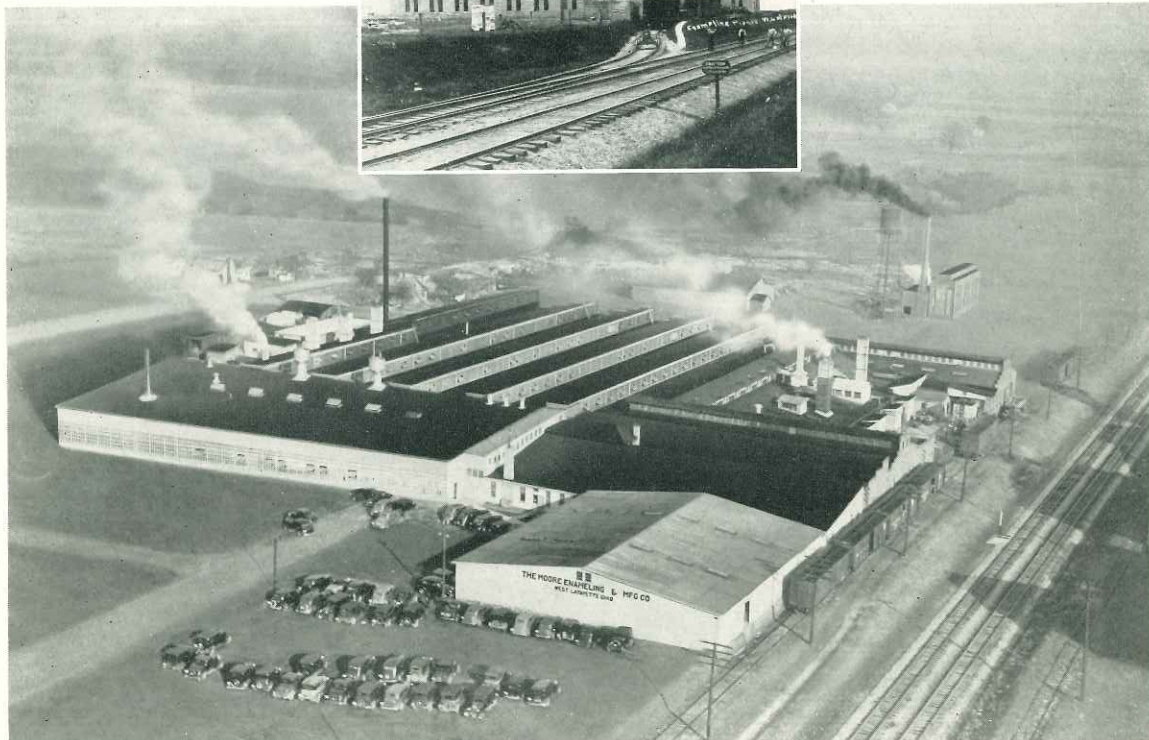
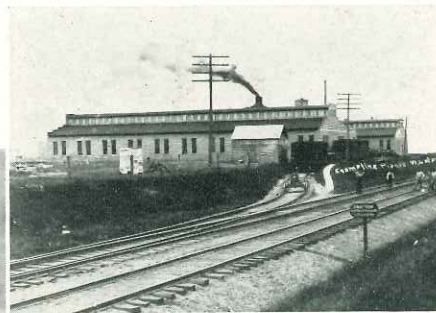
SEATTLE OFFICE



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DALLAS OFFICE



THE MOORE ENAMELING AND MANUFACTURING COMPANY'S FACTORY • WEST LAFAYETTE, OHIO



FOR BABY'S NEEDS AND MOTHER'S EASE

PERMANENTLY decorated vitreous enamel utensils for infant's food preparation and general care

There is something about Memco vitreous enamel utensils (glass fused on metal) that symbolizes cleanliness and sanitation—particularly in the nursery. The unique non-porous qualities of their fused-glass surfaces are known alike to science and to the modern homemaker. Little wonder that experts advise the cooking of infant's food in vitreous enamel utensils. The resistance of Memco vitreous enamelware to food acids and stains is attested by the Good Housekeeping Institute and recognized by homemakers everywhere.



Adding the atmosphere of the nursery to the practical utility of the items included in this baby set, there are available this selection of appropriate nursery decorations: "Mary, Mary, quite contrary," "Little Boy Blue" and "Baby at Play."

The dainty decorations in vitreous enamel colorings are permanently fused into the vitreous enamel utensil body. No other utensil surface lends itself to such interesting decorative handling. No other vitreous enamel decorative treatment has been so successfully developed for color permanency as Memco Decorated Vitreous Enamel Ware, the exclusive product of The Moore Enameling and Manufacturing Company.

PRICES SHOWN ON REVERSE SIDE OF THIS PAGE



(Memco · Decorated · Ware · tested · and · approved · by · Good · Housekeeping · Institute)

BUY MOORE SELL MOORE ENAMELWARE

BABY SET CATALOG INFORMATION

Color of ware - - gleaming white, trimmed with blue

OPEN STOCK ITEMS

Factory Number	ITEM	Pkd. Ctn.	Wt. Ctn.	Suggested Undecorated	Resale Prices Each Decorated
1523	Cereal Cooker, E. C.	½ doz.	16 lbs.	\$2.15	\$2.40
1	Oval Baby Bath	1/12 doz.	7 lbs.	2.90	3.00
7	Baby Bottle Sterilizer, E. C.	½ doz.	27 lbs.	2.65	2.75
80	Baby Mug	3 doz.	14 lbs.	.50	.65
110	Diaper Pail, E. C.	½ doz.	23 lbs.	2.45	2.60
0	Commode	1 doz.	11 lbs.	.65	.80
1	Cereal Dish	3 doz.	14 lbs.	.50	.60
5	Utility Jar, E. C.	1 doz.	10 lbs.	.90	1.00
7	Baby Pusher Plate	1 doz.	8 lbs.	.65	.75

DECORATED SETS

Set No. 1

To consist of one piece each of the following items packed in individual compartments in one master shipping carton.

1523	Cereal Cooker, E. C.
7	Baby Bottle Sterilizer, E. C.
110	Diaper Pail, E. C.
0	Commode
5	Utility Jar, E. C.
7	Baby Pusher Plate

Shipping weight of set No. 1—20 lbs.

Suggested Resale Price of set No. 1—\$11.60.

Set No. 2

To consist of one piece each of the following items packed in individual compartments in one master shipping carton.

1523	Cereal Cooker, E. C.
1	Oval Baby Bath
7	Baby Bottle Sterilizer, E. C.
80	Baby Mug
110	Diaper Pail, E. C.
0	Commode
1	Cereal Dish
5	Utility Jar, E. C.
7	Baby Pusher Plate

Suggested Resale Price of set No. 2—\$16.25.

Shipping Weight of set No. 2—30 lbs.

TERMS: 2% 10 days, 30 days net. Up to 50c per CWT on shipments of 100 pounds or more.

**This Line Discontinued
Until Further Notice**

RETURN TO
DESIGN DIV.

JAN 18 1943